

ALEJANDRO CASTAÑÉ

Associate Director and senior consultant at Garimpo de Soluções. General Director of collective intelligence and urban innovation projects, such as [Sampa CriAtiva](#) platform (2013-2014), aiming to stimulate the transformation of cities through civic engagement and proposals. Former Technical Advisor on Cultural Management to Córdoba cultural agency and to the Cultural Information System of Argentina.

Cultural advisor on cross-sector programmes for socio-cultural inclusion, involving education, social development, safety, tourism and different governmental agencies. He was responsible for a series of projects, such as for the management control at the Secretary of Culture and its interfaces with the Government of Córdoba; and for the Management by Objectives System at the Ministry of Public Function of the Government of Córdoba. Former Executive-Producer of the Gran Ballet Argentino for international folk festivals and tours.

He ran feasibility, socio-economic impact and development studies for cultural and creative enterprises, in various Argentinean regions, besides responding for inter-institutional affairs, legal framework, culture-based innovation and social change, horizontal and international cooperation, cultural products and services positioning for cultural institutions.

He also worked as independent advisor on development, capacitation and cooperation for the Tourism Police of Córdoba. As socio-cultural manager, he contributed to the mapping, analysis and organisation of cultural data and cases in Latin America for the *Creative Economy Report 2013*, edited by the United Nations. He is a member of cultural networks operating in the fields of strategy, urban development, tourism and education, a speaker from Portugal to Bolivia to the United States and in various Brazilian states. Alejandro is a professor at the "Postgrad course on Creative Economy and Cities", offered by Candido Mendes University (Rio de Janeiro) and by Getulio Vargas Foundation (São Paulo). He's a member of the Technical Council of Steinbeis Foundation in Brazil.