

ALEJANDRO CASTAÑÉ

Associate Director and senior consultant at Garimpo de Soluções. General Director of collective intelligence and urban innovation projects, such as Sampa Criativa platform (commissioned by the Federation of Commerce to the State of São Paulo, in 2013-2014). Alejandro co-directed the capacity-building roadshows on creative economy and cities and ran the mapping of creative singularities based on a tailor-made methodology, in 15 cities of Ceará and Minas Gerais states (commissioned by Sebrae CE and MG, in 2015). He worked as Executive Director of OpenCity Lab, an open innovation platform devoted to startups bearing urban impact (in partnership with Repense agency, in 2016/17). In 2017/18 he was Coordinator of Research, Benchmark and Content of the project Território Criativo DF, focusing on 14 cities in the Federal District of Brazil.

Alejandro is Co-curator of the Brazilian phase of Creative Business Cup and co-designed the Farol Santander's Arena of Creative Economy, where he co-directs the projects "My future is now" and "Startup dialogues". Speaker in countries as varied as Mexico, Portugal, United States and Bolivia and in various Brazilian states, he is a professor at the Course of Creative Economy and Cities, by Universidade Candido Mendes (Rio de Janeiro) and of the Continuing Education Programme on Creative Economy and Cities, by Fundação Getulio Vargas (São Paulo).

Before settling down in Brazil, in 2013, Alejandro was a Technical Advisor at Córdoba Culture Agency and for the Cultural Information System of Argentina. He also ran consultancies of cross-sector programmes and was Executive Producer of the Gran Ballet Argentino, for festivals and international tours.